

Trauma-Informed Journalism



March 5, 2025 | 8:00 am - 11:30 am



Echo's executive director Louise Godbold partners with journalist, author, and trauma researcher Tamara Cherry to bring you a workshop on trauma-informed journalism, suitable for journalists, newsroom managers, and non-profit communications teams.

This training provides a solid grounding in working with trauma survivors to tell stories that heal, instead of harm. Research shows that most trauma survivors are negatively impacted by their interactions (or lack thereof) with the media, but many of those same survivors see value sharing their stories publicly. Is the harm that comes from trauma reporting a necessary evil for positive outcomes? No. Register today to learn how to incorporate trauma-informed principles into your storytelling practice.

At the end of this training you will be able to:

- List the principles of trauma-informed practice
- Describe the impact of trauma on the body and brain
- Identify common trauma responses
- Explain the differences between trauma memory and regular memory
- Utilize tools for emotional regulation (for self and interviewee)
- Practice skills to avoid retraumatization
- Implement strategies for improved collaboration
- Apply methods that contribute to the survivor's healing and wellbeing
- Implement practical strategies for supporting a survivor in telling their story
- Utilize techniques that increase the accuracy and veracity of the reported story
- Identify common positive and negative impacts of the media on trauma survivors
- Integrate trauma-informed strategies into storytelling practice

Details

8:00 am - 11:30 am, sign-in starts at 7:45am
Live training via Zoom

Continuing Education

For each training, 3 CE credits are available for an additional \$30. Echo is approved by the California Association of Marriage and Family Therapists to sponsor continuing education for MFTs, LCSWs, LEPs, and LPCCs. Echo maintains responsibility for all programs and their content.

Contact Us

For additional requests, accommodations, questions, or grievances about this training contact us at training@echotraining.org or (213)484-6676.